



Black Vanilla

Producers of Professional Video
16 Waterloo Road
Wynberg 7800
Cell : 0834562760
Fax: 0866809765
info@black-vanilla.co.za

PRODUCTION COST ESTIMATE

Registration CK 2002/095027/23
VAT NO 4710211287

TO ADDRESS	SAMPLE COST ESTIMATE
TEL	Cape Town
DATED	1-Mar-10
PRODUCTION TITLE	

REQUIREMENTS: PRODUCTION OF A FIVE MINUTE INSERT

SHOOTING ONE DAY AT ONE LOCATION WITHIN CAPE TOWN METROPOLITAN AREA ONLY

CLIENT INTERVIEWS, LOCATION VISUALS, BRANDING IMAGERY, STOCK FOOTAGE

SUPPLY OF PRODUCER, CAMERAMAN AND SOUNDMAN

SUPPLY OF HD CAMERA AND SOUND GEAR WITH LIGHTS AND ACCESSORIES

EDIT OF INSERT TO MAXIMUM 5 MINUTES

EXPORT TO WEBCAST FORMAT

UPLOADING TO INTRANET OR YOUTUBE TV CHANNEL

EXCLUDES SCRIPT - TO BE SUPPLIED BY CLIENT

EXCLUDES ADDITIONAL VOICE ARTIST FOR RECORDING OF NARRATIVE

		RATE	NUMBER CREW/PGMS	QUANTITY DAYS/RS	
PRODUCTION: CAPE TOWN					
CREW	PRODUCER	2300	1.0	1.0	2300
	CAMERAMAN	2250	1.0	1.0	2250
	SOUNDMAN	1350	1.0	1.0	1350
	PRODUCTION MANAGER	875	1.0	0.6	525
RIG	HD CAMERA RIG: CAMERA, TRIPODS, CABLES, GELLS,	1850	1.0	1.0	1850
	LIGHTS: DEDO KIT	350	1.0	1.0	350
	SOUND: RADIO MIC'S	275	1.0	1.0	275
TRAVEL	CREW VEHICLE PLUS FUEL	250	1.0	1.0	250
TOTAL PRODUCTION: CAPE TOWN					9150
POST PRODUCTION: VIDEO					
EDIT	EDITOR: DIGITISING FOOTAGE INTO EDIT SYSTEM, PREPARING GRAPHICS, LOGOS, TITLES, BACKGROUNDS FOR EDIT	2300	1	0.6	1380
	EDITOR: EDIT FOOTAGE, ADD TITLES	2250	1.0	1.0	2250
	EDIT SUITE: HD EDIT SUITE:	1450	1.0	1.0	1450
CODING	EXPORT TO MASTER FILE	350	1.0	1.0	350
	ENCODE MASTERS FOR INTRANET OR WEBCAST SPECS	225	1.0	1.0	225
STORAGE	BACKUP OF PROJECT TO ARCHIVES: per hour	250	1.0	2.0	500
	PRODUCTION MANAGEMENT :BOOKINGS, STUDIO, STOCK	875	1.0	0.6	875
TOTAL POST PRODUCTION					7030
LOGISTICS & INSURANCE					
LOGISTICS	CREW INSURANCE: 2.5% OF TOTAL BUDGET	405	1	1	404.50
	EQUIPMENT INSURANCE: 10% OF EQUIPMENT BUDGET	273	1	1	272.50
TOTAL LOGISTICS AND TRAVEL					677
TOTAL PRODUCTION EXCLUDING VAT					R16,857.00
LESS 20% DISCOUNT : MARCH 2010					R3,371.40
TOTAL EXCLUSIVE VAT					R13,485.60